

# Sebastian Best

I am a second year undergraduate student at the University of Leeds studying Graphic and Communication Design. I am a creative, analytical and adaptable person with excellent interpersonal skills. I have gained these attributes, and more, from my experiences in education, work and university modules. I am looking to join a successful company in my placement year to develop my design skills further in a commercial environment, commencing Summer 2022.

## Work Experience

2022

Add company name you are applying to.

2020 — Present

Freelance design work with a range of clients in various sectors

2019

Work experience at Dreaming Fish, a creative agency based in Woking, Surrey

2018—Present

Profiles Personnel + CP Staffing

Events assistant/Waiter/Bar Staff

2015—2021

Brightwells Tennis Club

Coaching at all levels

## Education

2020 – Present

University of Leeds

BA (Hons) Graphic and Communication Design

2018 – 2020

All Hallows Sixth Form College

A levels:

Graphic Design A\*

Business Studies A\*

Geography B

AS Graphic Design A

2013 – 2018

All Hallows School, Farnham

10 GCSEs including Maths and English



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## Skills and Achievements

### Design

- I have strong skills in the Adobe Creative Suite, including: Illustrator, Photoshop, InDesign, After Effects, XD and Premiere Pro
- In my freelance work, I have followed briefs and presented designs for selection
- At University I have learned new areas of design such as UX Design, Riso Printing and Stop-Motion Animation, while also developing my creative thinking and understanding of the design process
- Outside of my studies at University, I have worked as a freelance designer, making posters, album covers and other advertising materials.

### Business

- Marketing and industry modules throughout university and at A Level
- Understanding of the consumer market in the design industry
- Customer service and working under pressure have become strengths through my work at events.

### Communication

- Collaborated with clients on projects in my freelance work
- As Head Boy, effective communication skills with staff, students and in public events were essential
- Tennis coaching to a variety of age groups required confident communication
- It was important to be presentable and approachable in my work at Profiles Personnel and CP Staffing.

### Leadership

- As Head Boy I led a team of students in charity work and functions
- Events supervisor at Profiles Personnel
- Leading tennis lessons with responsibility for both the students and other coaches.

### Organisation

- I was the sole organiser of a charity week at my school that raised £6500
- During the pandemic, I arranged and delivered food parcels for vulnerable families.

### Other

- LTA Level 1 Tennis coach
- Bronze and Silver DofE awards